

AUSTIN SENSEMAN SERVICES OVERVIEW

Goals, Measurement, Accountability

The Opportunity

i To compete you want to **always improve**. The success of your business depends on it. To improve you **start with measuring** where you are today and defining where you want to be. With goals and measurement, you'll see your challenges clearly and be able to hold your team accountable. The formula for improvement is **goals plus measurement plus accountability**.

Strategic Roadmap: 2 to 4 day engagement focused on developing goals, prototyping measurement tools, and developing a roadmap for your business.

Process Improvement: Project-based service built around the [Six Sigma DMAIC](#) process to drive highly targeted process improvement in your organization.

Training & Change Management: Project-based service built around the [Prosci ADKAR Process](#) to drive change successfully through your organization.

Coaching & Mentoring: Hourly service to support your managers and analysts in driving measurement and accountability through the organization.

Technical Solutions: Hourly service to build dashboards, database solutions, machine learning models, or other technology solutions that support your improvement efforts.

Pricing for all services is \$1000/day, \$150/hr. Training is \$3000/day. Discounts available for pre-payments, bundled services, long-term commitments, and non-profits.

Getting Started

i Getting started is easy. **Take the initial assessment** (a \$300 value) at no cost. If you're ready to take some action, call me (205-222-2847) or email me (austin.senseman@gmail.com).

For **absolutely free** I will lead a discussion with you and your team around your goals, challenges, and plans for measuring your way to success. You walk away from that experience with a roadmap of where you are, where you want to be, and my advice on how to get there.

Austin Senseman, CFA, CPA



I've been involved in analytics since 2011, and I'm an expert in a range of analytical tools designed to help measure your business. Along the way I've spent 10,000+ hours helping organizations with performance measurement. I'm trained in Six Sigma with strong fundamentals in finance and accounting with a CFA and CPA.

My passion is to help businesses tame the chaos and create good goals, measurement, and accountability to drive improvement. If you're ready to pick up the pace and get further, faster with your business then I'm here to help.